

PRESIDION

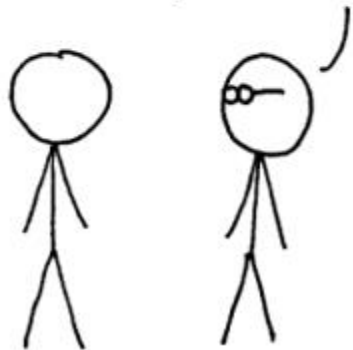
Your Analytics Partner

This is Presidion

CeADAR
23 February 2017

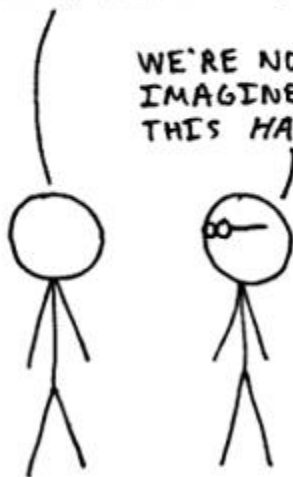
www.presidion.com

WE HAVE THIS AWESOME DATA ON {INSERT MOUTH-WATERING DESCRIPTION OF DATA}! WE CLEANED IT UP AND WE'RE RUNNING {SOPHISTICATED ANALYSIS} ON IT. WE SEE {STORY ABOUT FASCINATING PATTERNS}. ISN'T THAT COOL?!

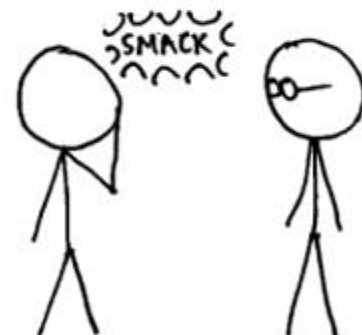


BOOYAH! THAT SOUNDS LIKE SO MUCH FUN! WHY ARE YOU DOING IT?

WE'RE NOT SURE YET, BUT IMAGINE THE POSSIBILITIES! THIS HAS TO BE VALUABLE!



FACEPALM



Presidion – Your Analytics Partner

PRESIDION

Your Analytics Partner

Advanced Analytics - an
Enterprise Capability

Leading force for
Competitive Advantage
and business model
Transformation

Return On Investment
Focused Solutions across
multiple business issues

Long Term Relationships –
CxOs level



Learn & discover how Advanced Analytics can transform your organisation.



Prepare yourself for success in Advanced Analytics.



Improve business performance.

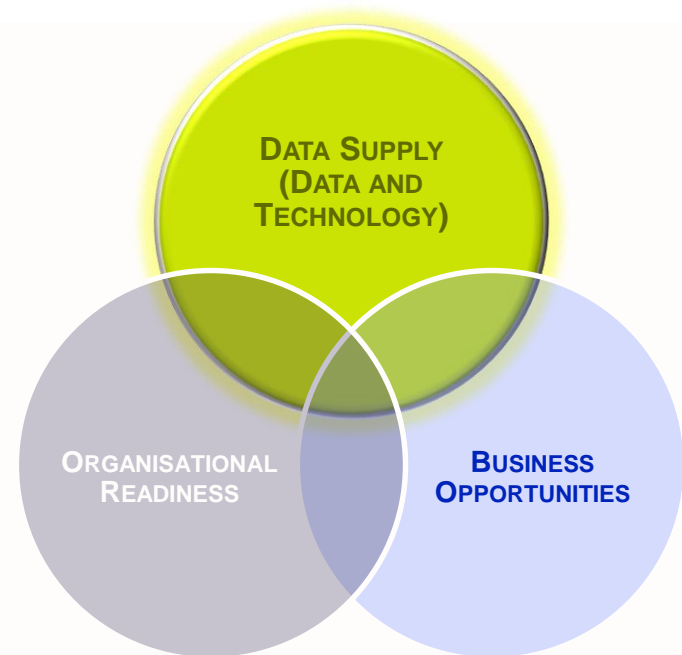
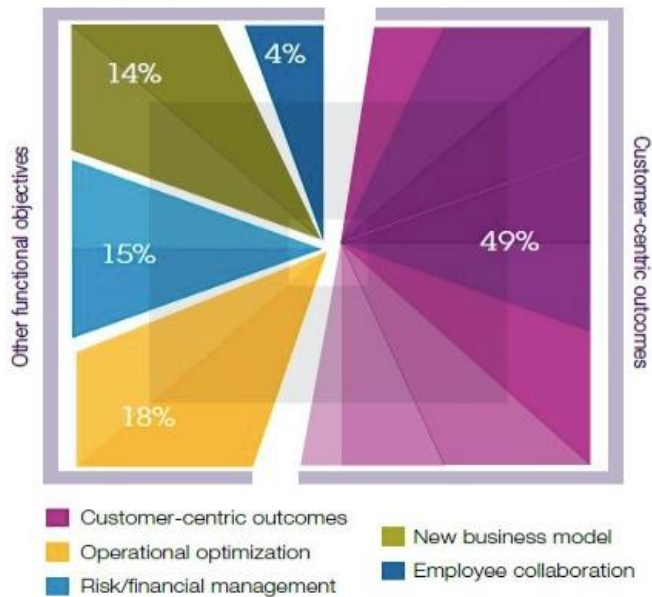


Sustain improved performance.

A Transformative Capability that requires visioning and planning



Business-driven outcomes



Solutions



Learn & discover how Advanced Analytics can transform your organisation.



Prepare yourself for success in Advanced Analytics.



Improve business performance.



Sustain improved performance.

Predictive Analytics

Decision Optimisation –
Prescriptive Analytics

CRM and
Customer
Analytics

Operational
Efficiencies

Predictive
Maintenance and
Quality

Telcos

Utilities

Insurance

Banking

Manufacturing

Retail

20% Decrease Churn for a major
Telco

15% Increase Availability of
Emergency Repair Workforce

10% Increase Availability of
Critical Production Asset



Presidion Awarded 2014



"Top Performing
Predictive Analytics
UKI Business Partner"

IBM Business Analytics Europe Award



Great business results delivered for significant customers



DEBENHAMS



ERICSSON



Why Presidion joined CeAdar - Innovation as a strategic priority for growth in Presidion

- Relentless in staying close to the market
- Remaining with leaders in the Field of Advanced Analytics
- Networking!

ARE YOU TOO BUSY TO INNOVATE?



This is Presidion

Predictive Analytics & Decision Optimisation Solutions

Software, Consulting (Business and Analytics), Support, Training
and Managed Services

20+ years of Statistical and Predictive consulting

Long term partnerships

UK & Ireland Market
And Globally through our Global Partners

Thank You!

www.presidion.com



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