

# Innovation Partnership

## Encouraging Collaborative Innovation



Co-funded by



# Innovation Partnership Programme

encourages companies accessing

**Expertise and Resources**

of Irish research institutes

supports up to **80%**  
of the research costs

**INNOVATION PARTNERSHIP**



Ireland's European Structural and Investment Funds Programmes 2014-2020

Co-funded by the Irish Government and the European Union



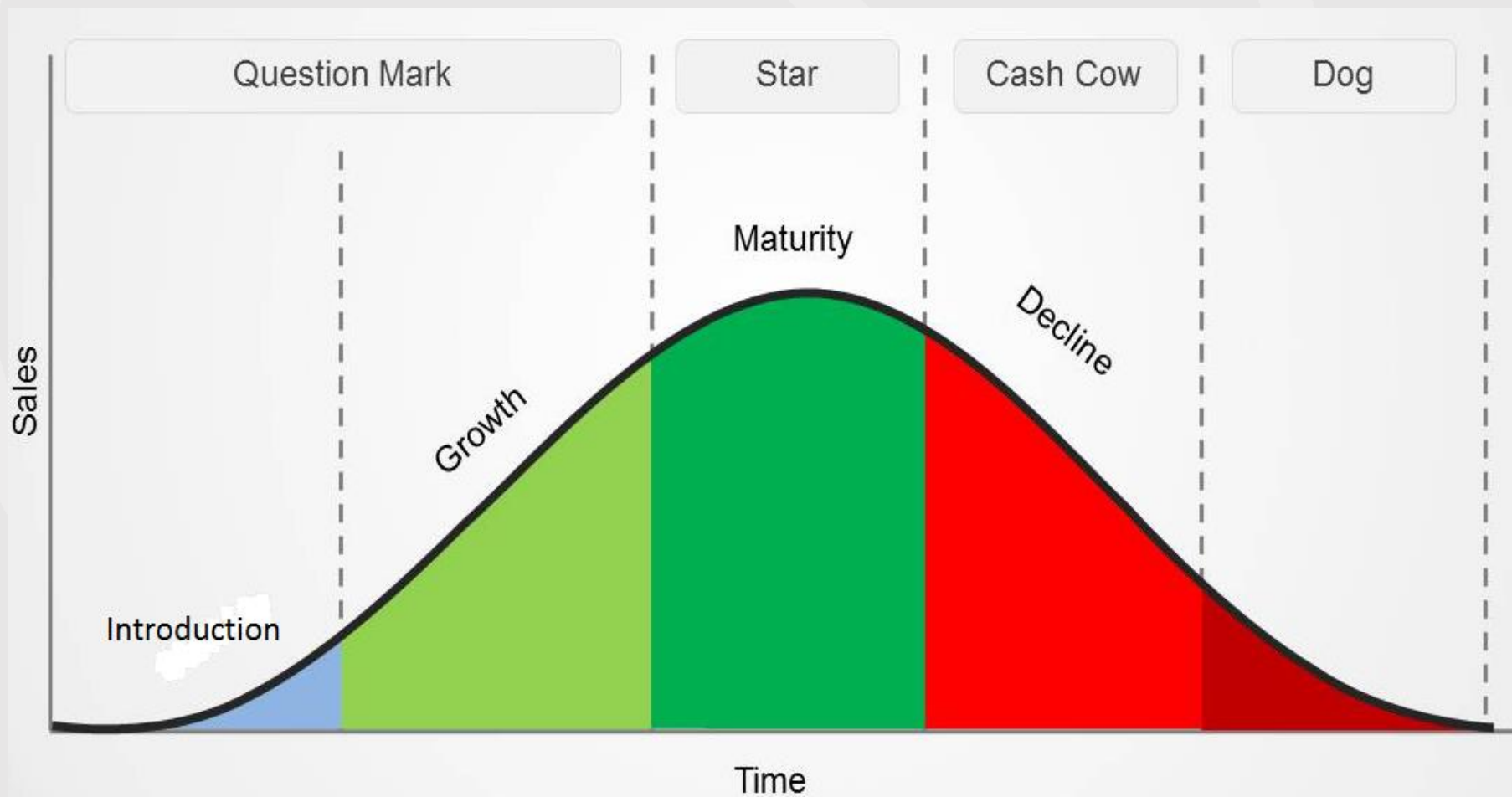
**European Union**

European Regional Development Fund

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# Innovation has impacts on Business

**ESRI/EI Study: Product Lifetimes in export markets are only 1-3 years on average: constant innovation is required to maintain/grow exports**



# IPP delivers real impacts

each €1 of Enterprise Ireland funding in 2011-2014

2016



10.87X

2021



49.35X

Turnover

# Who uses Innovation Partnership ?



A manufacturing or internationally traded services company with an operating base in the Republic of Ireland. The company must be a client of EI, IDA, LEO, Údarás.



The company has identified a commercial opportunity for an innovative product, process or service that it needs to develop and an Irish academic research group has the Research capability to help the company.



The Innovation Partnership Programme supports the company through funding towards the cost of a research project. Development Advisor/Project Executive are in favour.

# Main Reasons for companies to do Collaborative R&D

**Knowledge  
&  
Expertise**

**Feasibility  
of ideas**

**Grow  
Business**

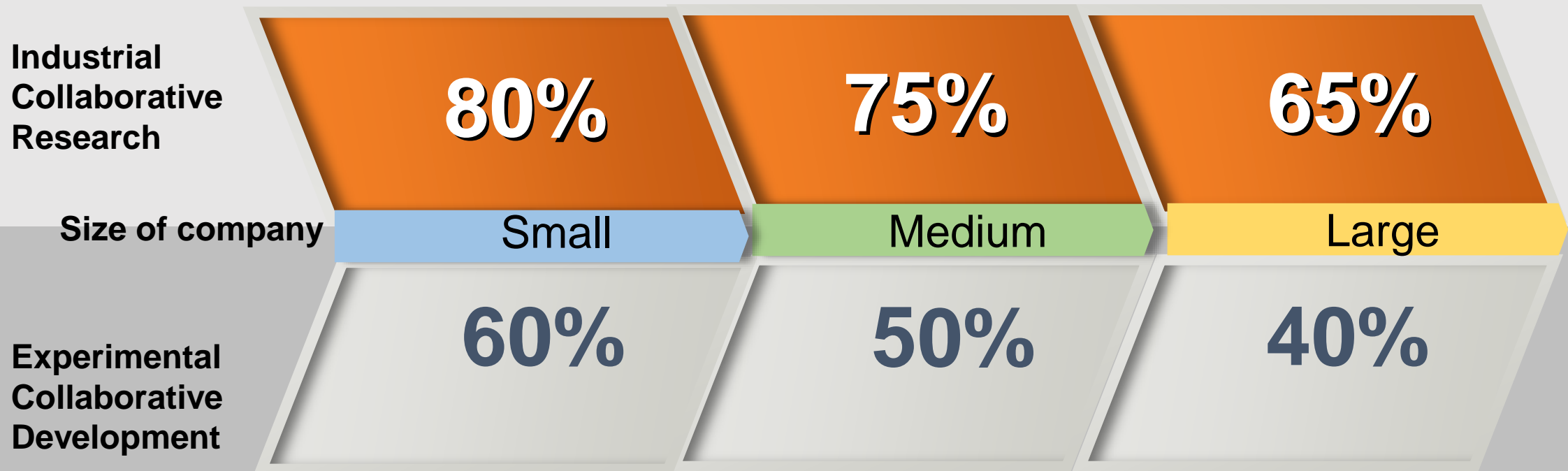
**Remain  
Competitive**

**Recruitment**

**Market  
Leadership**

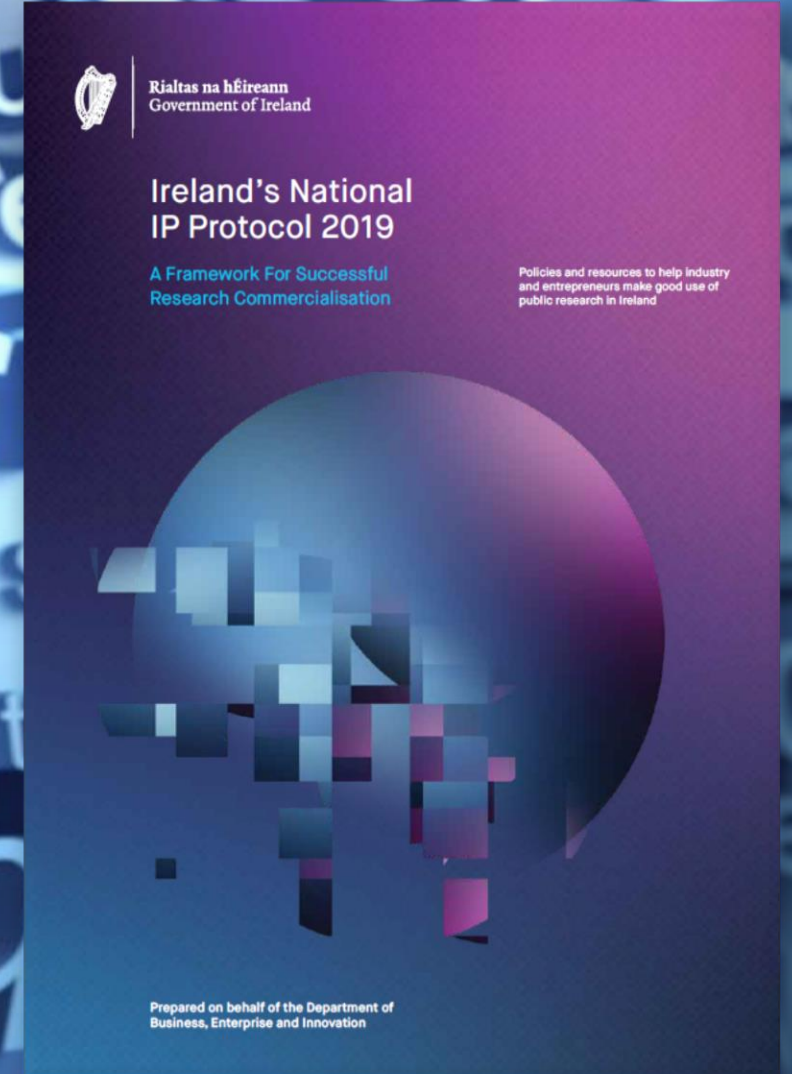
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# Funding Rates – Enterprise Ireland Contribution



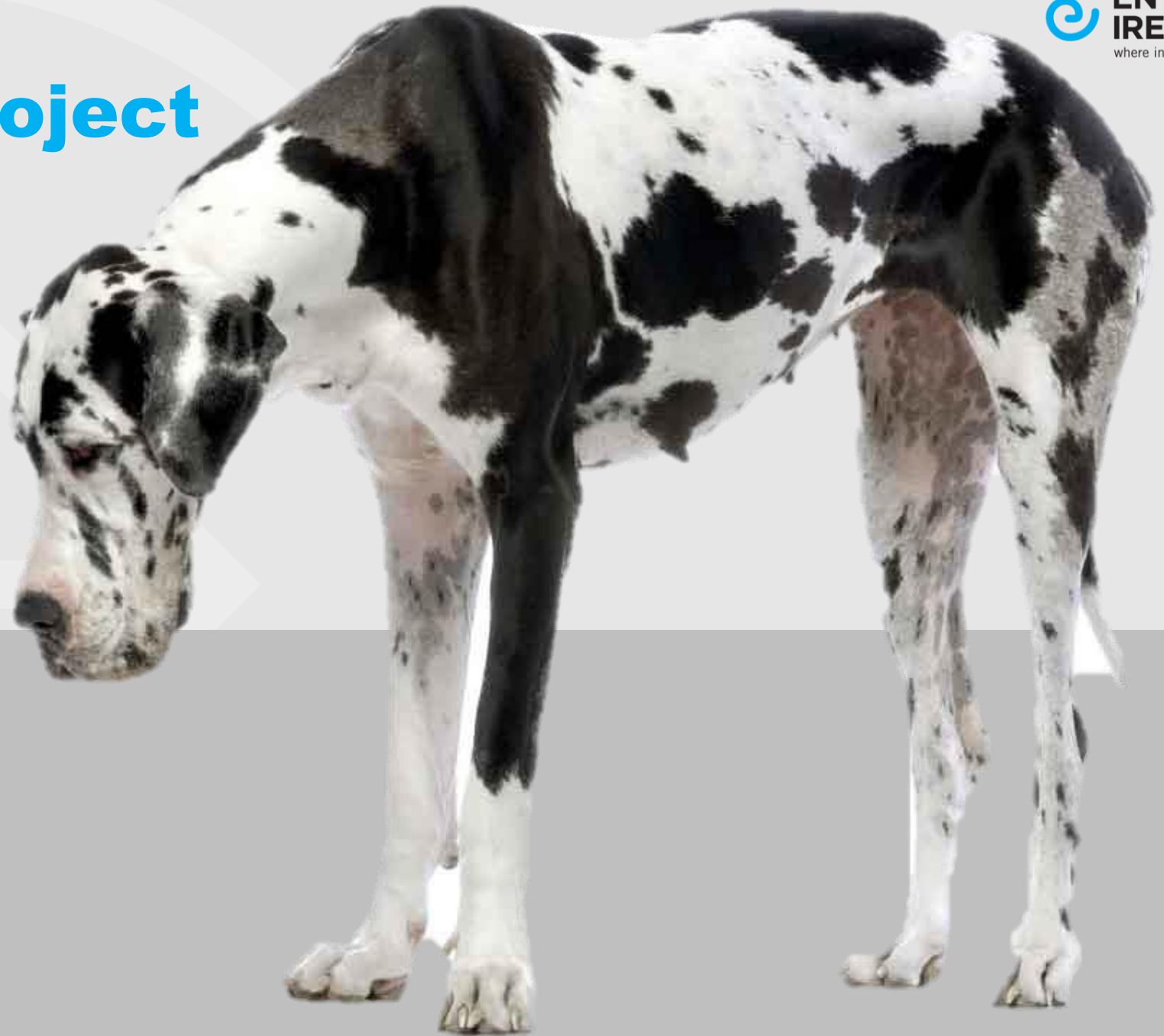
Every company partner will be expected to pay **20%** of the project costs in cash

# Intellectual Property Intention to license





# Size of project



# What companies are saying about Innovation Partnerships

*We got right people and right lab - result was pioneering*

*Easy to use - great partnership*

*The real bonus is our relationship with the university – they have been excellent*

*Great to have access to R&D facilities and technical expertise*

*Impressed by the base of expertise in Ireland. This would be site of choice for next investment*

*Supported a 'high risk' project that this small company would not otherwise have done. We are now close to being the market leader in our field thanks to the results*

*Programme made us focus resources rather than our old 'ad hoc' approach*




# Thank You

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